



NICHOLAS O'CONNOR

CONTACT

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AWARDS

Named as an INMA "[30 under 30](#)" award winner in the leadership category. September 2020

Highlighted as a FIPP "[Rising star in media business](#)". September 2020

EDUCATION

University College Dublin

B.A. International Modern Languages (Spanish, French, Italian)
2010 - 2014

Pontificia Universidad Católica de Chile

Spanish Language and Literature
2012 - 2013

LANGUAGES

English | Native

Spanish | Fluent

Portuguese | Professional proficiency

Italian | Professional proficiency

French | Professional proficiency

EXPERIENCE

EVP of Revenue & Strategy

Bloomberg Línea | December 2021 – May 2024

Leading revenue and product operations as well as local commercial teams. Tasked with the generation of strategic commercial initiatives across Latin America.

Commercial VP, Latin America

Bloomberg Línea | July 2021 – December 2021

Charged with launching commercial operations across Spanish speaking Latin America. Working on go to market strategies for the brand's commercial products in multiple countries in the region.

Publisher and CRO

AméricaEconomía | April 2020 – June 2021

Driving strategic innovation across the media group's product, marketing and sales divisions. In charge of ensuring advertising, affiliate, subscription and event revenue streams. Leading the generation of print, digital and event product strategies.

Senior Marketing Consultant

Adonde Media | June 2020 – July 2021

Providing consulting services for the commercialization and go market launches of the company's podcast products in Latin America.

Commercial Director

AméricaEconomía | January 2018 – April 2020

Responsible for the development of new products, audience development and go to market strategies
Leading the media group's print, digital and event sales teams throughout Latin America. Charged with building relationships with multinational clients, universities and multilateral financial organizations.

Marketing Manager

AméricaEconomía | February 2015 - January 2018

MEDIA

- Profile in The Irish Times, September 2023 – [link](#)
- Host of the 2022 BlackRock Latin American Virtual Forum – [link](#)
- Report for The Irish Times, October 2019 - [link](#)